



# ZixInsight™

## Enhanced Visibility into Outbound Email and Compliance Needs



### Who uses Zix?

14,500+ customers including:

- All Federal Financial Institutions Examination Council (FFIEC) regulators
- 30% of U.S. banks
- 1,200+ U.S. hospitals
- 30+ Blue Cross Blue Shield (BCBS) organizations

### Benefits:

- Enhanced visibility into sensitive information in outbound email
- Improved employee awareness on handling of sensitive data
- Managers can review sensitive emails being sent by their group
- Audit compliance with corporate policies

### Features:

- Detailed auditing of policy violations in outbound email traffic
- Sender notification when emails contain sensitive data
- Group management of audit data through LDAP integration
- Integration with Zix policy filters

Email is the most commonly used communication tool in business. Understanding how your employees use email and what data is flowing outside your organization is foundational to meeting compliance requirements and addressing your encryption and quarantine needs. ZixInsight provides that visibility by detecting policy violations and capturing email content without impeding communication or hindering business workflow.

Email messages captured through ZixInsight are easily accessible and managed. Policy violations are highlighted in the email text for quick reference. Violation summary information makes it easy to find the sensitive information located in attachments.

ZixInsight is a simplified version of ZixQuarantine™ that can be used to understand the data risks in outbound email and increase visibility into emails that trigger encryption. ZixInsight can also be used to determine if implementing email quarantine capabilities would reduce data loss and increase compliance.

