A Simple BYOD Approach

Mobile devices have profoundly impacted the way we live and work. They have also altered the way business operates. Employees no longer want to use corporate-issued smartphones or tablets, instead preferring to conduct work and access corporate data from their personal devices. Business has begun to accept this reality, otherwise known as bring-your-own-device (BYOD). While business moves forward with implementing BYOD policies, they continue to struggle with finding an effective BYOD solution.

Current BYOD solutions either jeopardize corporate data by allowing data to reside on the device, or they sacrifice the user experience. If corporate data is left unsecured on the device, then companies are exposed to security and compliance threats. If the user experience is ignored, then the success of the solution will be impaired; after all, the BYOD movement started due to user demand. The only BYOD solution that will be truly effective is one that meets both business needs and employee demands.

ZixOne is a mobile app that simplifies the BYOD challenge by enabling easy access to the most used business application on mobile devices – email. By focusing on business’ greatest exposure, ZixOne provides the ultimate BYOD solution – uncompromised benefits for both companies and employees – with a simple per user price.

Who uses Zix?
14,500+ customers including:
• All Federal Financial Institutions Examination Council (FFIEC) regulators
• 30% of U.S. banks
• 1,200+ U.S. hospitals
• 30+ Blue Cross Blue Shield (BCBS) organizations

Benefits:
• No corporate data on the device
• Simple, secure connection to the office
• Easy administration controls to disable access
• Convenient employee experience
• Employee privacy and control
• Reduced legal liability without access to personal data
• Per user pricing

Features:
• Mobile app for secure corporate email
• Functions on Android OS and iOS
• High efficiency protocols to deliver data quickly and securely
• Reporting capabilities for improved regulatory compliance

A Simple BYOD Approach
Mobile devices have profoundly impacted the way we live and work. They have also altered the way business operates. Employees no longer want to use corporate-issued smartphones or tablets, instead preferring to conduct work and access corporate data from their personal devices. Business has begun to accept this reality, otherwise known as bring-your-own-device (BYOD). While business moves forward with implementing BYOD policies, they continue to struggle with finding an effective BYOD solution.

Current BYOD solutions either jeopardize corporate data by allowing data to reside on the device, or they sacrifice the user experience. If corporate data is left unsecured on the device, then companies are exposed to security and compliance threats. If the user experience is ignored, then the success of the solution will be impaired; after all, the BYOD movement started due to user demand. The only BYOD solution that will be truly effective is one that meets both business needs and employee demands.

ZixOne is a mobile app that simplifies the BYOD challenge by enabling easy access to the most used business application on mobile devices – email. By focusing on business’ greatest exposure, ZixOne provides the ultimate BYOD solution – uncompromised benefits for both companies and employees – with a simple per user price.
About Zix

Zix is a trusted leader in email data protection. Zix offers industry-leading email encryption, a unique email data loss prevention (DLP) solution, and an innovative bring your own device (BYOD) email solution to meet your company’s data protection and compliance needs. Zix is trusted by the nation’s most influential institutions in healthcare, finance and government for easy-to-use secure email solutions. For more information, visit www.zixcorp.com

Corporate Data Protection

ZixOne raises the bar on BYOD security by not allowing email data to reside on the device. Through a secure email environment, employees interact with their mobile email as usual. If the device is lost or stolen, you can simply disable access. Because data does not reside on the device, your company does not have to manage or worry about thousands of copies of emails and attachments on employee-owned devices. In addition, ZixOne offers reporting capabilities so you can see what email was last accessed on the device, which assists with your regulatory obligations.

An Unrivaled User Experience

ZixOne combines a familiar look and feel for the corporate email interface with greater speed and security. After entering a passcode, your employees read, compose, reply and forward corporate email as usual. Their calendar and contacts remain intact and are accessible through the ZixOne app. Employees also instantly view attachments from the exchange server, instead of the usual delay created as the whole attachment is downloaded to the device. Most importantly, ZixOne provides the convenience, control and privacy employees demand, because their company only controls access to corporate email and nothing else on their device.

A History of Leadership

Zix is the leader in email encryption. It has gained the trust of the nation’s most influential organizations by providing easy to use, reliable secure email through a community of tens of millions of users. Zix understands secure email and uses its expertise to offer a simple BYOD solution that meets both business needs and employee demands and provides benefits beyond industry standards.