

# e-Prescribing

## solutions for physicians

The ZixCorp® e-prescribing solution, PocketScript™, brings the accuracy and efficiencies of e-communication to the medical prescription process. But it does more than allow physicians to write and transmit prescriptions directly to the pharmacy. It provides point-of-care access to comprehensive drug information, including patient drug histories, drug-to-drug interactions, and detailed drug lists for multiple formularies. The result is fewer rejected prescriptions, enhanced patient safety, and fewer resources dedicated to managing prescriptions. As easy to use as it is powerful, ZixCorp's e-prescribing solution is delivered via a wireless handheld device or secure Web site to ensure maximum usability from anywhere.



### BENEFITS

#### Point-of-Care Drug Data and Formularies

- Generates customized drug lists and drug reference guides
- Automatically checks for drug-to-drug interactions
- Identifies generics and preferred drugs on multiple formularies
- Provides patient drug histories from all physicians
- Verifies filled prescriptions and alerts to duplicate therapies

#### Optimized Communication with Pharmacy

- Instantly transmits prescriptions from point of care to any pharmacy
- Eliminates rejections due to legibility, drug incompatibility, or ineligibility
- Reduces unnecessary communication between physicians and pharmacies by 30%

#### Ease and Convenience for Physicians

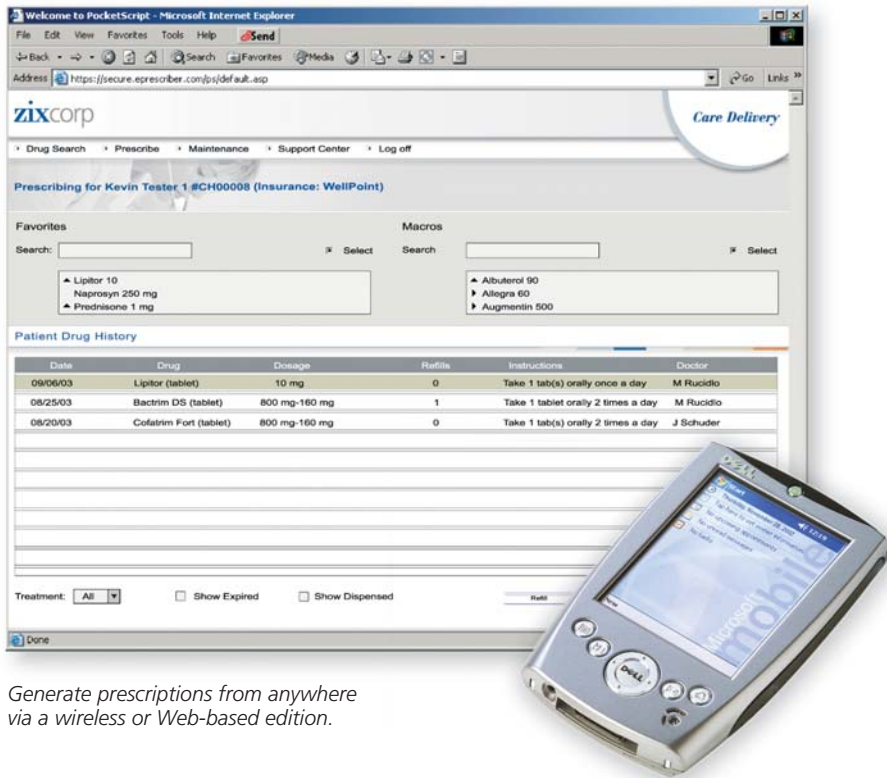
- Wireless edition enables communication from anywhere
- Option for secure Web-based systems
- Instantaneous secure access to all patient drug records
- Provides prewritten prescriptions for frequently prescribed drugs
- Print function provides patients and physicians with prescription summaries
- Interfaces with physician practice management software and pharmacy management system
- Wireless handheld unit doubles as phone, pager, and dictation device
- Drug data updated automatically via wireless connection
- Data continually synchronized between wireless and Web browser editions

### CASE STUDY

#### Tufts Health Plan Adopts e-Prescribing

Following a highly successful pilot program, Tufts Health Plan is introducing ZixCorp e-prescribing to more than 18,000 physicians throughout their network. Specific findings of the pilot program include:

- 8.9 fewer safety errors per physician per year
- Cost savings of \$0.30 and \$0.40 PMPM due to an increase in preferred and generic prescribing
- Saves as much as two hours per day for physicians and office personnel
- Saves up to one hour per day for pharmacists



Generate prescriptions from anywhere via a wireless or Web-based edition.

*"It's a tremendous benefit to me to be able to access my patient's prescription records from home or on the go. I can prescribe with safety and confidence."*

Joseph Hazen, MD  
The Family Medical Group

## ADVANTAGES

### Enhances Patient Safety and Convenience

- Delivers prescriptions digitally, eliminating errors due to legibility
- Identifies dangerous drug interactions before prescription is submitted
- Informs physician when pharmacy receives prescription
- Reduces patient wait time at pharmacy

### Reduces Costs

- Cuts pharmaceutical costs by identifying generics and preferred drugs
- Reduces pharmacy calls to physician due to inaccuracies up to 30%
- Expedites prescription refill process
- Provides real-time formularies for most PBMs

### Robust and Secure

- All-in-one portable device streamlines physician workflow
- Certified with RxHub
- Uses 128-bit encryption that ensures confidentiality
- HIPAA compliant

## ABOUT ZIXCORP®

Zix Corporation provides solutions worldwide that protect, manage, and deliver sensitive electronic information. ZixCorp offers a comprehensive set of services to protect organizations from viruses and spam and provides the management tools needed for Web access control and policy-driven email encryption. ZixCorp provides care delivery solutions for e-prescribing and e-consulting that enable physicians to leverage technology for better patient care.

**For more information on ZixCorp's e-prescribing solution, call 1-800-822-0675 or visit [www.zixcorp.com](http://www.zixcorp.com).**

